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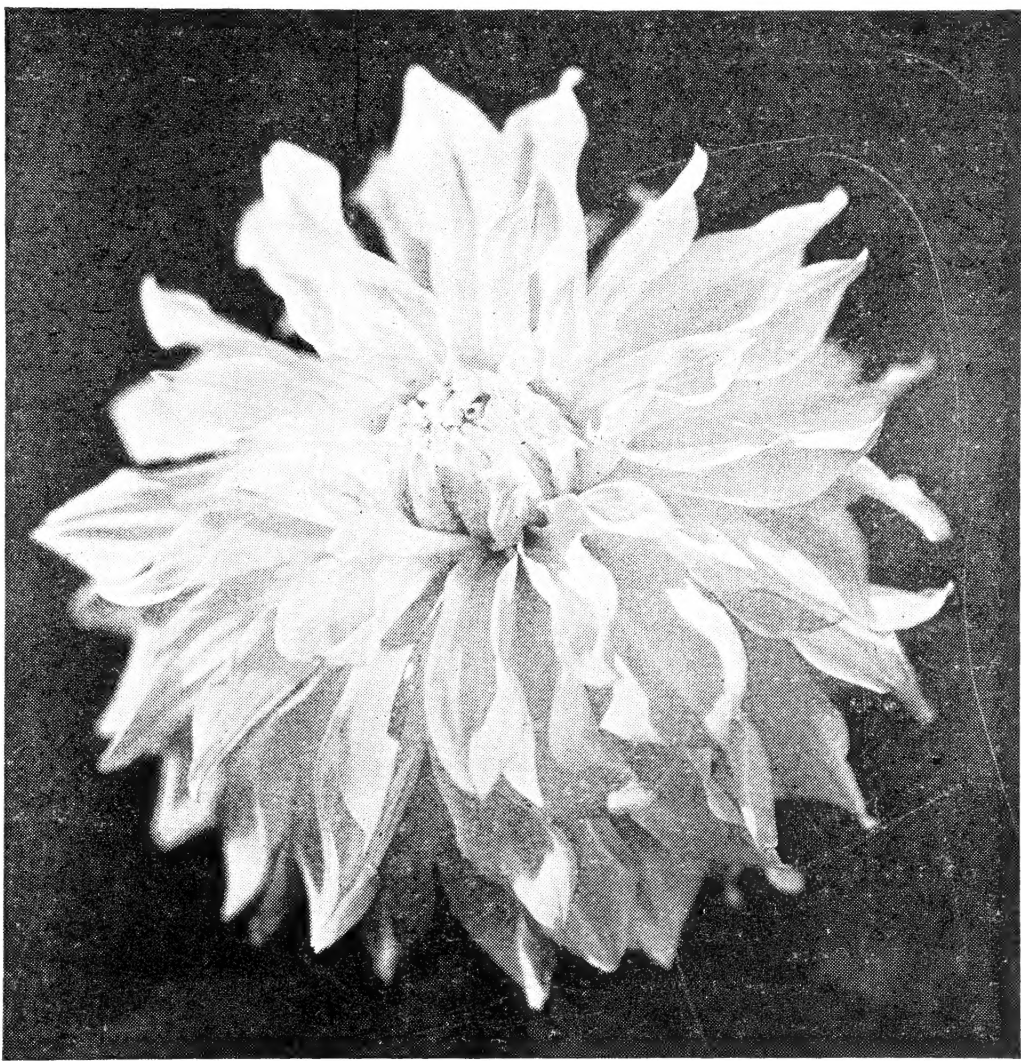


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# PARRELLA'S

## 1951 DAHLIA CATALOGUE



OTILIE ZOUREK

Description on Page 3

**ALBERT PARRELLA DAHLIA GARDENS**

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y

Telephone Olinville 5-8384

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## I Grow the Best — Discard the Rest

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Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1951. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

### IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

### VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

### A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

### DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue) the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Ten Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN



DAHLIA SOCIETY

FEE \$3.50

For ENTRY BLANKS write to the Secretary, Andrew J. Mulcahy, 20 Marshall Avenue, Floral Park, L. I., N. Y., or to us.



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The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

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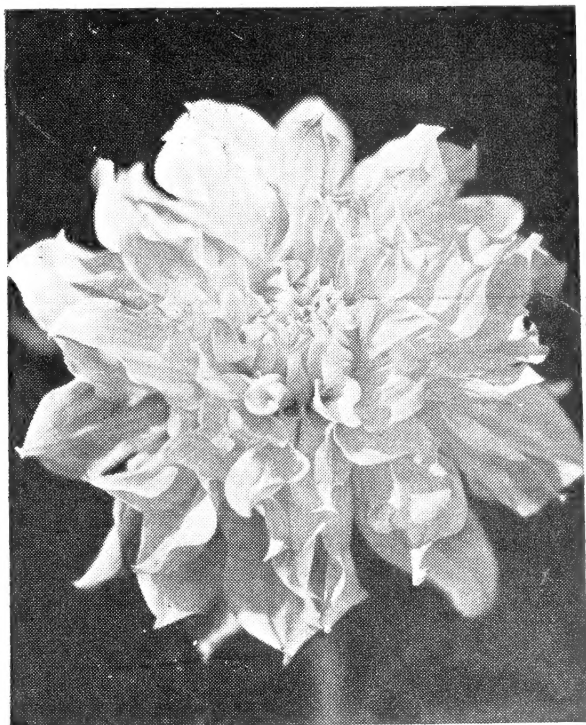
*The*  
**PARRELLA**  
**DAHLIA GARDENS**

*presents the following introductions from our Gardens and  
other Growers, for the Season of 1951.*

**SEE FLOWER GROWER HONOR ROLL**

**OTILIE ZOUREK "A" I. D. White (Zourek-Parrella)**—This is really white. It received an A.D.S. Certificate at Storrs in 1948. This dahlia was very much admired at Farmingdale Test Garden in 1950. It is a dahlia of exceptional merit. Size is 9 or 10 inches x 5 to 6 inches. It is possibly nearer to Straits White than most, but foliage is like that of the Real Glory. It has a 6 foot robust bush and good growing habits.

Root \$15 Plant \$7.50 Net



**POSTMASTER ALBERT GOLD-**

**MAN "A" I. D. (Parrella)** —

Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 ft.

Root \$15 Plant \$7.50 Net

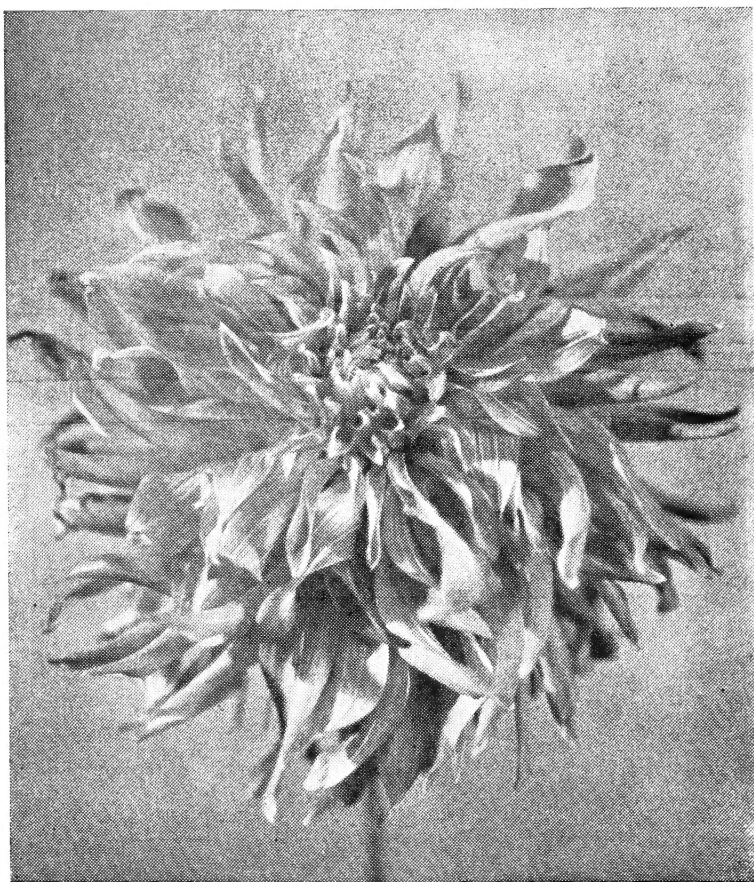
**POSTMASTER ALBERT GOLDMAN**

**ARTHUR GODFREY (Pittman-Dahliadel)**—This is the dahlia exciting all the Ohs and Ahs for its immense size and wish you could hear the comments. Another redhead surely pleased the owner of the name too. It is a beautiful Orient red with orange or buff shadings. It grew 13½ inches at Rutgers and we believe it is the largest Formal Decorative ever grown.

Plant \$7.50 Net

**MISS REES**—Straw Yellow Cactus—9 by 6 inches. Seedling of MISS SAN DIEGO. Bush growth good 4 feet. Always good centers. A winner.

Plants \$5.00 Net



**FANNY LEVY**

**FANNY LEVY "A"**  
I. D. (Etherington-Parrella) — A large 11 by 7 in. or better vermilion red informal with reverse of straw yellow. General color effect is light red. Stems 10 to 15 in. Holds flowers side facing. It is a brilliant flower in garden or on show tables. Much admired at our display at the A.D.S. Show in New York. Grow Fanny Levy next Spring and you will never regret it. Height 4 feet.

**Root \$15**

**Plant \$7.50 Net**

**BI-MAMMOTH**—Formal decorative (Golden Rule), bi-color, deep cyclamen purple, white tips; petals to point and wave slightly. Size 7½ by 4 inches; stems 10 to 12 inches; blooms on side; bush 4 feet.

**Plant \$5.00**

**AGNES E. JAMES**—Straight cactus (Bochau-Aumuller), persimmon orange with scarlet at center. Size 7½ by 4½ inches; stems 10 to 12 inches; bush 4½ feet; blooms held on side. A bright color with good form and substance.

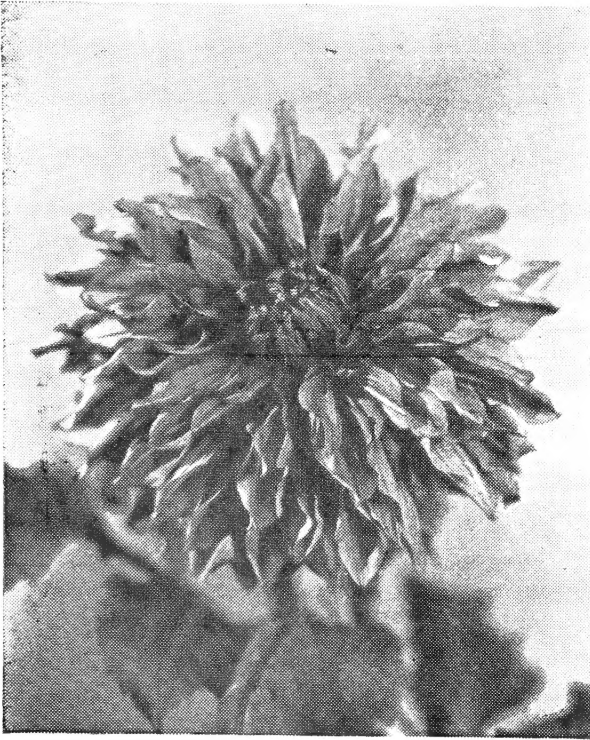
**Plant \$3.75**

**REES PINK**—Pink to Amaranth Rose Cactus—5 by 3 inches. The very best commercial Dahlia. Side blooms up to 18-inch stems. Seedling of MISS SAN DIEGO. Very prolific. Roots limited.

**Plants \$5.00**

**THE VOLUNTEER (Whittaker) RUSCHMOHR**—Informal Decorative. Peony purple, edges lighter purple. Diameter 12 inches, depth 7 to 8 inches. It keeps its color very well in the sun, which is confirmed by the fact that it won 2 American Home Achievement Medals in 2 Southern Shows in 1949 (Atlanta and Chattanooga). It is an excellent grower, with insect resistant foliage. A good root maker and propagator. Winner of A.D.S. Seedling awards in Chattanooga and Birmingham in 1950. A four star dahlia, being on the 4 Honor Rolls of the country. Certificate of Merit in the A.D.S. Trial Garden at Long Island. Score 85.3. Also scored at A.D.S. Trial Grounds in New Brunswick, N. J. Score 85.

**Roots \$15.00 Net    Plants \$7.50    3 for \$20.00 Net**



**RED CHIEF**

**RED CHIEF "A" I. D.** (Kelly-Parrella) — Vermilion red blended with chrome yellow. Center petals are involute. Face of other petals have a velvet sheen. Size is 10½ by 6 inches. Stems 10 to 12 inches and cane like. Holds blooms mostly at 45 degrees. This dahlia has a distinct new color and is a very strong grower. Height 4 feet.

**Roots \$10.00    Plants \$5.00 Net**

**WHIZ KID** (Allewa-Dahliadel)—The year **BIG DAN** was shown and won an Achievement Medal it threw a pink sport so beautiful it is making this thrilling debut. There is a little Egyptian buff undertone, shaded and suffused coral pink giving a general pink tone to this Informal Decorative with broad wavy petals. Grows 12 by 8 inches. Stock of Whiz Kid may, in a few instances revert to Big Dan. It should be however true in 9 out of 10 cases, and should it revert you will be getting Big Dan the season ahead of introduction. Won Achievement Medals at New York, Baltimore and Burholme besides other winnings in the Open to All Classes. Truly this pink sport is the most lovely color, form, and all that you could wish for. Fine stems, and wonderful bush growth.

**Plant \$7.50 Net**

**CLOUDED STAR F. D.**—Beautiful medium size dahlia of a yellow and purple blend. Size 4½ by 3 inches. Very free flowering, good stems and good substance. For visitors to our Garden, this little beauty needs no introduction. For those who haven't seen it we suggest you add it to your collection.

**Roots \$5.00 Net    Plants \$2.50 Net**

**DR. PAUL MORGAN** (Dixie) Semicactus, soft lavender—By Maytrott chart light Rosaline purple lightened by light Persian rose. Size 10 by 5 inches; stems 10 to 12 inches; bush 4½ feet. Blooms held on side. Would compete with Marilyn Dale, Essie Smith and Ray Smith, but is different.

**Plants \$5.00 Net**

**LIMELIGHT OF DIXIE F. D.**—10 inch. Cream color excellent. Very much admired as there is nothing else like it. Rugged bush growth with good stems. Certificate winner in Ohio Trial Grounds.

**Roots \$10.00 Net    Plants \$5.00 Net**

Temple City, Calif.  
April 8, 1950

Dear Mr. Parrella:

The Dahlia Bulb Eventide arrived in fine condition and a fine bulb. Thank you.

E. G. M.

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**No flower garden is complete without dahlias.**

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**"SPECIAL AWARD"** (Robens)—Tangerine color at center of bloom. Reverse of petals are tangerine, face of petals are gold. Semi-cactus when fully out. Has been grown 14 by 9 inches deep. Long stems, good foliage. Most flowers set at 45 degrees. Will grow large in most any soil. Very sensational exhibition Dahlia. American Home Achievement Medal Winner. On Mr. Faust, Mr. Dudley, Mr. Eddy's Honor Rolls. **Plant \$7.50**

**CLARIAM ROYALTY** (Wolbert-Rocky River)—A large purple straight cactus which has been grown 12 by 9 inches. Lighter reverse shows at centers, highlighting the blooms. A solid flower with very good substance, on canelike stems. It has practically nothing to beat in its class. Winner of seven American Home Achievement Medals at 1950 shows. On Flower Grower's Honor Roll. Many seedling sweepstakes awards. **Plant \$5.00 Net**

**TOKEN** (Cottage Grove)—A new name in Dahlias. A delightful small cactus of clear rose-cerise on best of stems. Early and free with a color much needed. A jewel for arrangements keeping well four days. On Flower Grower Honor Roll. You will like this new novelty.

**Strong Roots, each \$3.50    Plant \$1.75 Net**

## **JUST A FEW OF OUR MANY TESTIMONIALS**

Dear Mr. Parella:

April 8, 1950

My dahlias were beautiful last year and again this year, they were the envy of all my friends.

Sincerely,

C. H.

Detroit, Mich.    June 14, 1950

Around Decoration Day I planted some 30 roots I bought from you and all of these are now above the ground and seem to be exceptionally healthy and vigorous. In past years I have had better luck with your roots than any I have bought from other sellers.

Yours very truly,

A. R.

Parella's:

Can you supply me with Jane Lausche plant-tuber?  
Plants came thru fine—am pleased.

R. B.

Bethlehem, Penna.

Buenos Aires, Argentina  
August 21, 1950

Dear Sir:

My friend T. Duran returned from the United States a few days ago and he has no words to express himself of the wonderful attention he received from you during his recent visit there. I myself also feel the urge to express to you my deepest appreciation for your kindness shown him on behalf of my request to see you.

The Dahlia Bulbs which he brought with him have already been planted in pots and I hope to have good luck with them. Once they are in bloom I will select the most appropriate ones so I can place another order with you.

In the meantime I beg you to put my name on your mailing list for your catalogues and price lists so I can receive them regularly.

I congratulate you on the prices you obtained on your recent exhibitions and again thanking you I remain,

Yours very truly,

J. B. M.

Box 235, Prince Albert,  
Sask., Canada  
April 24, 1950

Dear Mr. Parrella:

I wish to acknowledge with thanks receiving the parcel of tubers.

I was indeed surprised to find such a splendid collection and I feel that you have been very generous towards me in my desire to grow the best dahlias in my community.

Thank you again, and I hope to report some success at the shows here.

From a flower lover,    G. G. W.

Los Angeles, Calif.  
April 1, 1950

Dear Mr. Parrella:

Received the Dahlia Roots in fine shape. Many thanks for selecting such a fine lot of roots for me. It is indeed a pleasure to do business with you.

V. T.



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When better dahlias are grown, I will grow them.

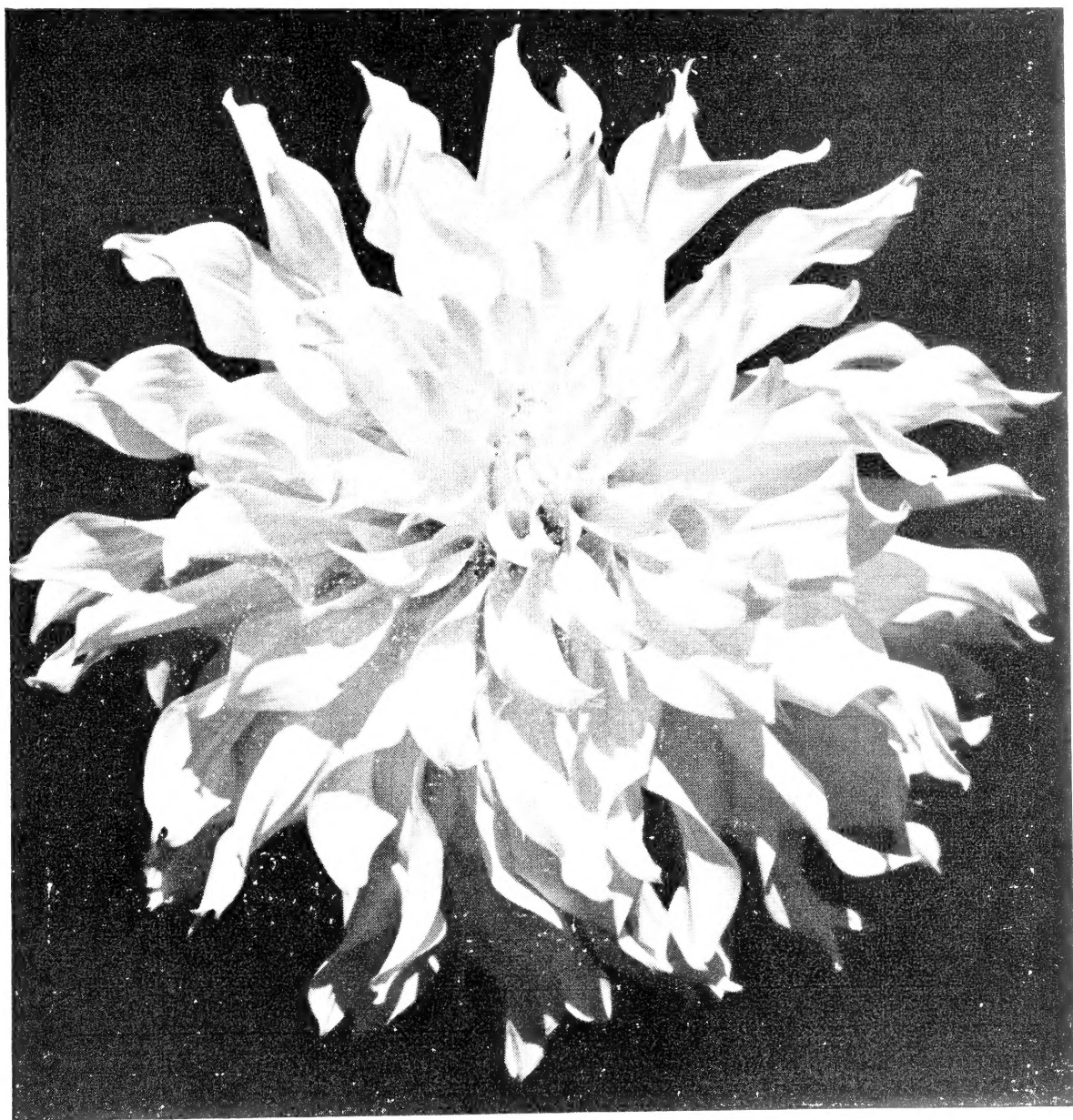
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## GENERAL LIST OF STANDARD VARIETIES

### Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



**ANN TOOKER**

**ANN TOOKER I. D. (Tooker)**—A large size, 13 x 8 and larger. Color, pure white. Stems, 12 to 14 inches. Petals flat but wavy. Won home achievement medal at New York show, at Long Island show at Jamaica. A sensation wherever shown.

Root \$3.50 Plant \$1.75



**ADELE HENDERSON F. D. (Rindfleisch-Parrella)**—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, 4½ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia. **Root \$2.00**

**AGLOW (Dahliadel)**—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades. **Root \$2.00**

**ALFRED LUNT F. D. (Parrella)**—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top. **Root \$1.50**

**ALL AMERICAN S. C. (Salem)**—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet. **Roots \$1.50**

**ANTARES I. D.**—Color Royal Purple with Silver lining on back of petals (very large and outstanding Dahlia) **Roots \$5.00 Plants \$2.50**

**ATOMIC YELLOW (Proctor-Ruschmohr)**—The very much needed large semi-cactus yellow. Blooms 10-12 inches in diameter and 6-9 inches in depth. Long straight stems 10-14 inches. A naturally large flower requiring little fertilizer. Winner as the best semi-cactus Seedling in New York Show of A.D.S. Certificate of Merit at Fairmount, West Virginia. **Roots \$5.00 Plant \$2.50**

**BALTIMORE BELLE S. C.**—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent Dahlia. **Roots \$2.00**

**BLACK MONARCH I. D.**—Very dark red, almost black. Very large flowers on long stems. Especially good for exhibitions. **Root \$2.00 Plant \$1.00**

**BLUE GALILEE**—Large S. C. 12 inches by 7½ inches. Rose to a tint of blue. A real beautiful dahlia. **Root \$4.00 Plant \$2.00**

**BLUE RIVER (Salem) F. D.**—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet. **Roots \$1.00**

**BULLS EYE (Tooker) F.D.** Color Scarlet Red. Bloom average 12 inches, facing on cane like stems. Winner of Bronze in seedling class and blue ribbon in open to all classes. A fine dahlia in every respect, **Root \$4.00 Plant \$2.00**

**CALIFORNIA IDOL I. D. (Ballay)**—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet. **Roots 75c**

**CALIFORNIA PAGEANT (Ballay 85A)**—Bloom 12 by 8, Bush 5 ft. Color golden apricot with a light coral suffusion. Certified at Storrs where it produced the largest blooms in 1946. It just naturally grows big. **Root \$3.00 Plant \$1.50**

**CARL DAHL I. D. (Scott)**—Agraceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem. **Root \$1.00**

**CAROLINE KERNOCHAN I. D.**

(Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$2.50

Plant \$1.25



**CAROLINE KERNOCHAN**

**CAROL LEE S. C. (Far West)**—A large flower of 10 to 12 inches on nice long stems with its petals twisting and rolling together at the ends, with a high center giving it a beautiful formation. Color almost white with mallow pink along veins. Bush about 3½ to 4 feet, with good foliage. On Col. Eddy's Honor Roll. Root \$2.00

**CHEROKEE BRAVE I. D. (Ricks-Dahliadel)**—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet. Root \$1.00

**CLARA CARDER I. D.**—Certainly one of the best, and a great exhibition variety, of clear cyclamen pink; largest flowers on great stems. Roots 75c

**CROWNING GLORY I. C. (S. D. G.)**—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet. Root \$2.00

**COMMANDO (F. D.)**—Phlox purple. Very highly recommended. Strong grower and profuse bloomer. Flowers 10 to 11 inches. Root \$1.00

**DAHLIAMUM I. D. (Chemar)**—A very large, deep flower of cadium apricot with a golden sheen. Stems are strong, carrying the flower on top. Root \$1.50

**D-DAY F. D.**— 7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944. Root \$1.00

**DEBUT, (Brown)**—A vigorous Primrose Yellow F. D., 11 x 7 inches on 8 inch stems. Flower faces at attractive angle. Winner at Rochester, Cleveland, E. Liverpool and Wellsville, Ohio, 1949.

Roots \$4.00 Plant \$2.00

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If you have tried to grow dahlias once and failed, try again.

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**DIRECTOR MARSHALL A. HOWE F. D.** (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

**Roots \$2.00 Plant \$1.00**

#### **DIRECTOR MARSHALL HOWE**

**DELROSE** (Slocum-Dixie) I. D.—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time. **Root \$3.00 Plant \$1.50**

**DOREEN E.** (Eggleston-Rocky River)—A very prim straight cactus of deep Reddish Purple. Blooms average eight inches in diameter. Each petal deeply lacinated. A real addition to the Purple cactus class. **Root \$5.00 Plant \$2.50**

**DIXIE'S WINE DOT I. D.**—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush. **Root \$2.00**

**DR. KENNETH TAYLOR I. D.** (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet. **Root \$2.00**

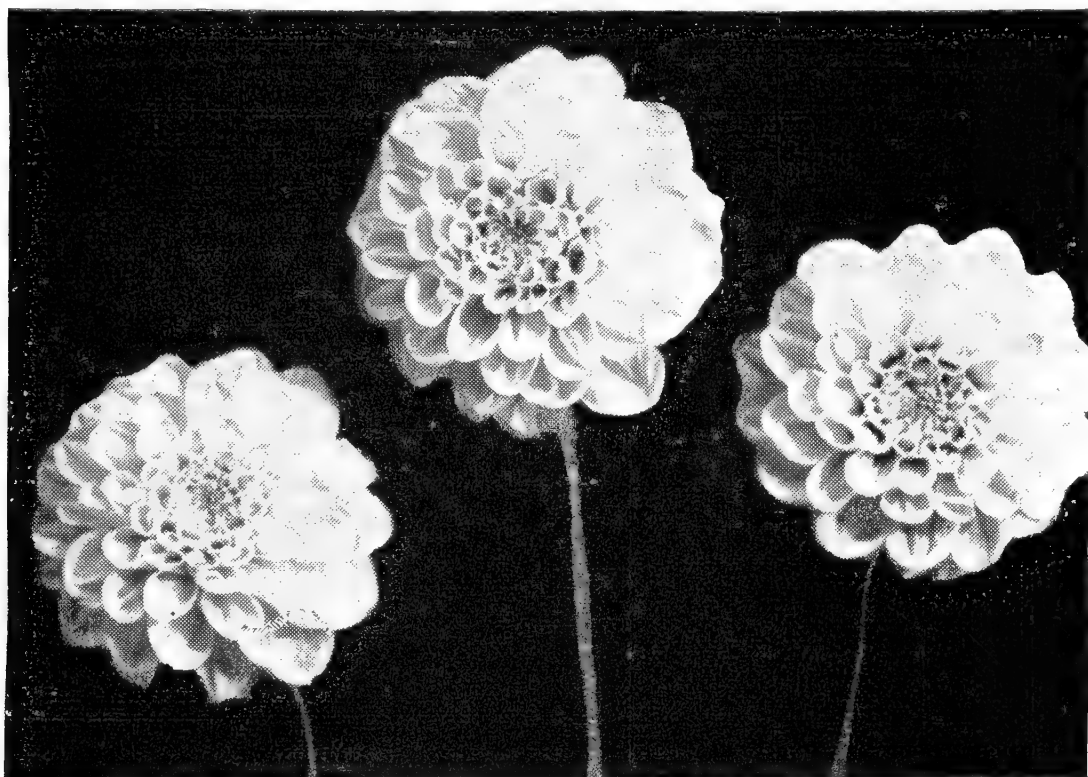
**DORA M** (Greubel's Gardens)—Informal Rose Pink. Mate to Michigan White as described by Mr. Eddy I. D. Beautiful rose pink, with 6 to 7 inch blooms on 18 to 24 inch stem long and a blooming fool. Should be an outstanding commercial cut flower variety. **Roots \$2.50 Plants \$1.25**

**PRICES IN THIS CATALOGUE ARE CORRECT.  
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.**

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Once a customer, means you will always be a customer.

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### DAVE PLATT

**DAVE PLATT F. D. to Ball (Fioretti-Parrella)**—Color, white with flush of mallow pink at center. In offering this dahlia, we believe that we have one of the finest florist dahlias. I'm sure this will replace some of the existing varieties. Judging from the request of the New York Florist Club, which was as follows: "The judges indicated that they would like to see this exhibit again with the required 25 blooms as it has unusual merit." Average blooms three to four inches. A vigorous grower with fine branching habit. Plenty blooms can be cut from this variety throughout the season, very early bloomer. We believe this is one of the finest cut flowers for the florist trade.

**Root \$1.00**

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### IMPORTANT

For home use or florist's trade, do not overlook these four (4) medium sized dahlias Gay-Gypsy Girl Dave Platt and Ruby Glow. These are wonderful producers of blooms on fine long stems, also good keepers after being cut. Truly a gold mine for the florist trade. Gay & Dave Platt received a gold medal at the New York Florist Club—Gypsy Girl and Ruby Glow are a fine companion to the others in the color class and a true prize winner at the Show.

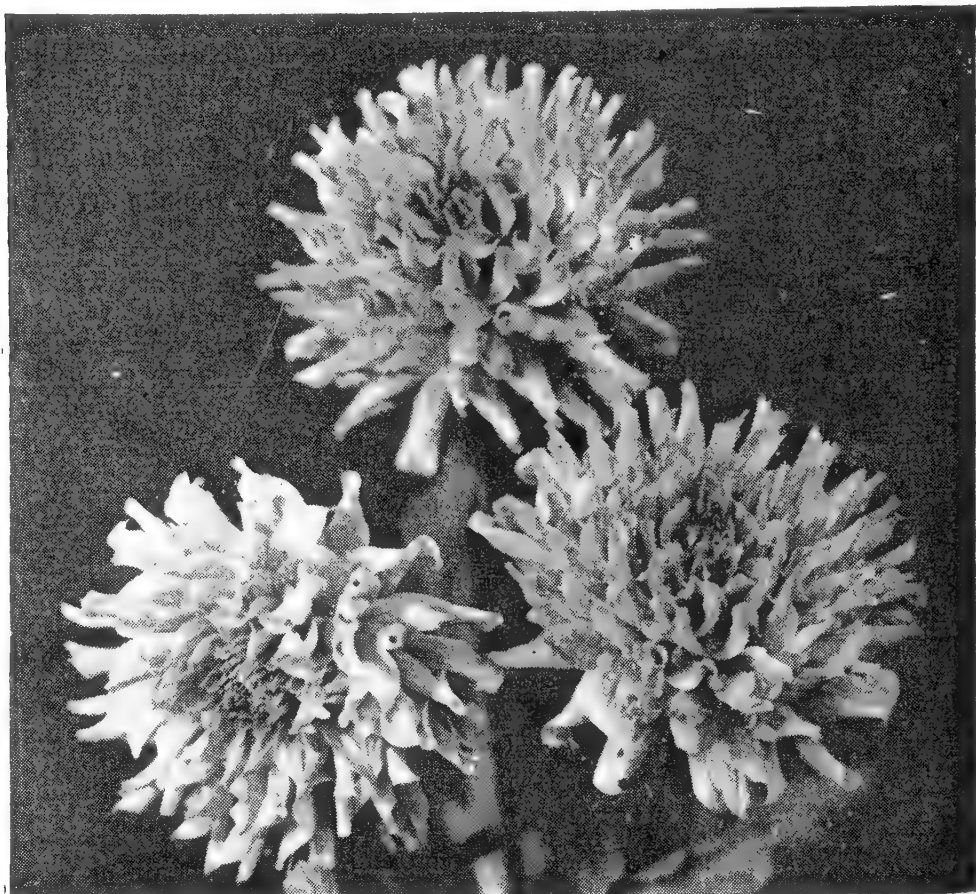
### SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

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Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.

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**DOROTHY SCHMIDT**

**DOROTHY SCHMIDT** (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. **Root \$2.00**

**EDNA D** (Diffenderffer-Loller-Rocky River)—A very large bright rose-red cactus. Fourteen inch blooms have been reported by several growers. Will probably be classed as light red. Achievement Medals at Washington, Baltimore and Richmond. On Honor Rolls. **Root \$5.00 Plant \$2.50**

**EMMA CAROLINE** (Swezey)—Outstanding for beauty and ruggedness, this clean white Formal and Informal Decorative may be grown to large proportions for the field grown blooms average 10 by 7 inches. The tough heavy foliage is not molested by insects. A winner of the American Home Achievement Medal. Scored 85.5 at the Rutgers Trial Grounds and on Mr. Dudley's Honor Roll, and endorsed by "Top Growers" in various locations. Bushes are rugged and strong and grow 4½ feet tall. **Root \$4.00 Plant \$2.00**

**EVENTIDE I. D.** (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. **Roots \$1.50**



**FIVE STAR GENERAL** (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls.

Root \$2.50 Plant \$1.25

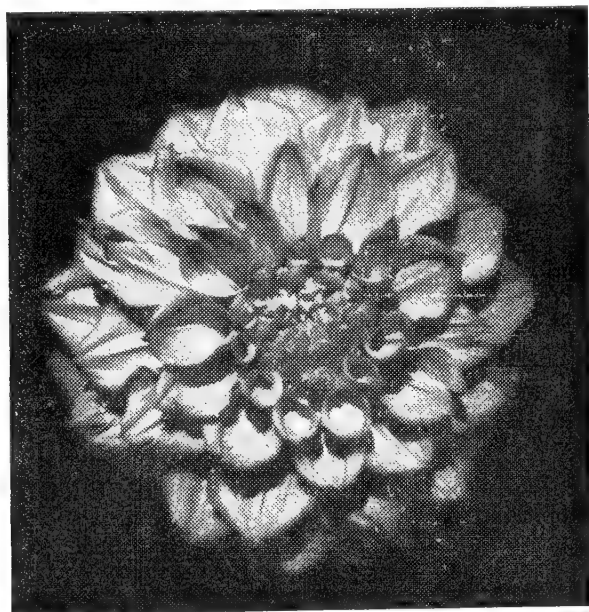
**FLORISTS BEAUTY** F. D. (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

**NOTE:** Florists Beauty, Received a Gold Medal with a score of 88 points, at New York Florist Club, October 14, 1946.

Root \$1.50

**FRED SPRINGER** F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge.

Roots 75c



GAY

**GAY** F. D. (Wengert-Parrella)—

Lemon Yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club 1947. This is the yellow seedling admired so much at the A.D.S. Show under No. 10W. Height, 5 feet.

Root \$2.00 Plant \$1.00

**GENERAL JOHN J. PERSHING** S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943.

Root \$2.00

**GLAMOUR** I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height, 5 feet.

Root \$1.50

**GOLDEN STANDARD** S. C. (Downs)—A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant, 6 feet.

Root \$1.00

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**An iron bound Guarantee with every tuber.**

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**GOLDEN COWL S. C. (Tooker-Parrella)**—With the form of incurved cactus petals curved toward center. Color—Light blend of golden buff, picric yellow flush with Begonia rose toward the outside petals. Stems long, holding the flower facing. Size 10 to 12 inches. Bush 5 feet.

**Root \$5.00 Plant \$2.50**

**GRAND SLAM (Hulin-Parrella)**—Here is the best true-to-type Semi-Cactus we have ever seen and a color combination all its own, bright rose, citron yellow, and light pink. The 9 to 10 inch blooms are held well on good stems.

**Root \$1.50**

**GREAT DIVIDE (Semi-Cactus), A Tooker Origination** — Winner of Home Achievement Medal at A.D.S. Annual Dahlia Show, New York. This dahlia is a blend with yellow center, blending beautifully to shell pink on outer petals. Grew 12 inches in our gardens this season. Very healthy 5 ft. plant

**Root \$2.50 Plant \$1.25**

**GREATER GLORY S. C. (Salem)**—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows.

**Root \$1.50**

**GOLDEN JUPITER I. C.**—Primrose yellow, jasper red. A large outstanding beautiful dahlia. A prize winner.

**Root \$3.00 Plant \$1.50**

**GYPSY GIRL**, for price and description see back cover.

**HILDA FIORETTI S. C. (Fioretti-Parrella)**—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. A first prize winner at the A.D.S. Show and received a silver medal at the New York Florists' Club. Color, deep rose pink, blended deeper rose with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. Height of plant, 5 to 6 feet.

**Root \$2.00**

**HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)**—Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height, 5 feet.

**Roots \$1.00**

**IVORY PRINCESS S. C. (Hawkins-Ruschmohr)**—A grand dahlia with a brand new color. A beautiful shade of ivory. Something that is very much needed in this color class. Blooms are very large and are held on stiff stems. This variety has received many awards in different shows. Height, 6 feet.

**Roots \$2.00**

## **DAHLIAS: WHAT IS KNOWN ABOUT THEM**

**By: MORGAN T. RILEY**

### **A NEW BOOK ON DAHLIA CULTURE**

Publisher: Orange Judd Publishing Co.

Read what the critics say:

This is an ambitious title but the author covers the subject thoroughly in a masterful style.—Gardeners' Chronicle of America.

This book will be a useful guide to both professional and amateur grower, as it is written simply and directly, with a thorough knowledge of the subject.—Florists' Review.

Here is contained a most comprehensive history of the dahlia, replete with pictures from early publications, tracing the history of this exotic flower from its first findings in Mexico through its introduction into Europe and eventually to the United States.—New York Herald-Tribune.

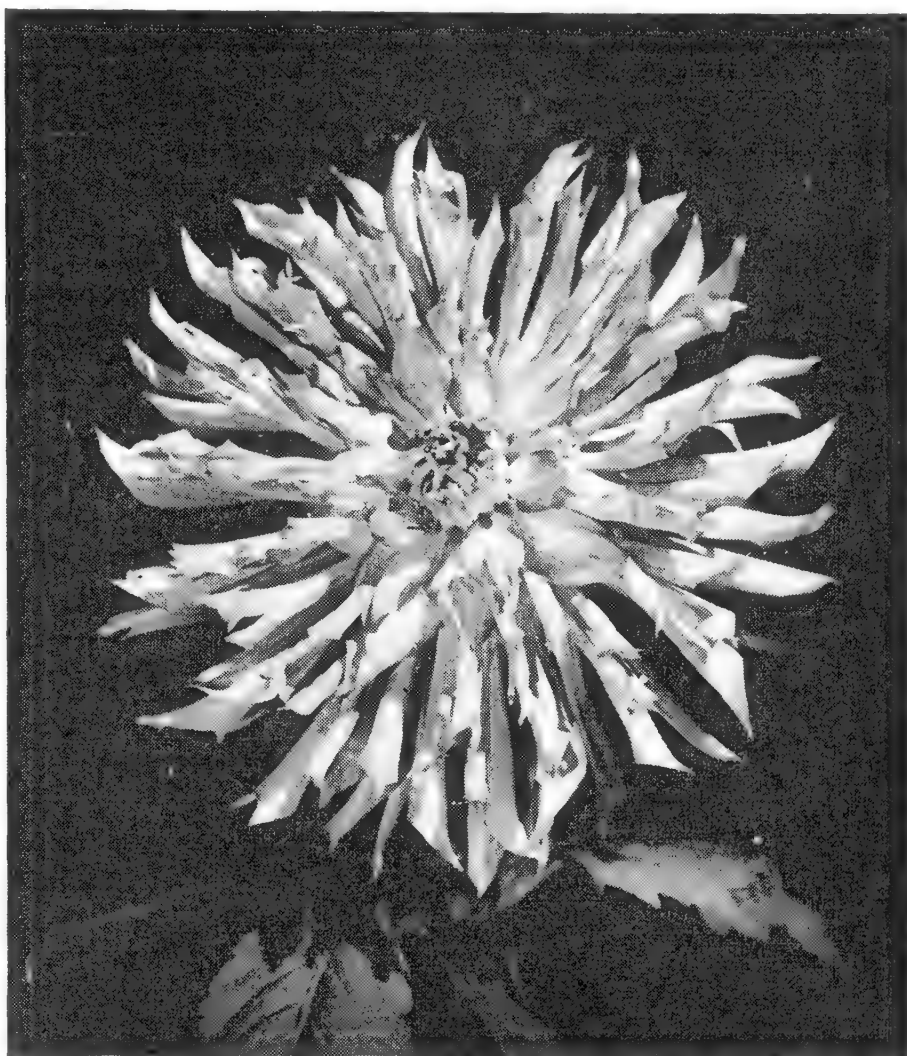
The chapter on culture is most complete and covers all the aspects that any grower will look for. Here are all the details all growers need.

Mr. Riley gives some very important pointers on the care of plants and cut blooms that are to go to the show table. All the necessary suggestions that will help the grower to win blue ribbons are set forth in detail.—New York Herald-Tribune.

I have never read a more sensible book on the growing of one genus.—Golden Gardens. The entire volume is highly recommended.—Gardeners' Chronicle of America.

Above book can be secured through Parrella Dahlia Gardens

Price \$2.50, plus 7c postage.



**IRENE RICH**

**IRENE RICH** "A" S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches top and 45 degree angle. Stems 8 to 10 inches. Foliage healthy, spreading, tall. Bush 5½ feet.

Root \$7.50 Plant \$3.75

Note: This paragraph was taken from the New York Times of Sept. 22, 1949. The closest competition to the Achievement Medal Winner was given by Rose Red Variety named Irene Rich entered by Albert Parrella of the Bronx. Incidentally this lovely Sweepstakes Winner variety was selected by the famous actress in person.

**JANE COWL** I. D.—Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet. Roots 50c

**JANE LAUSCHE** S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped white. You will hear so much about this dahlia that I will content myself with referring to it as one of the most beautiful dahlias.

Root \$2.00 Plant \$1.00

**JEAN TRIMBEE** S. C.—Color, a rich petunia violet and many blooms close to 12 inches. An unusual and outstanding variety. Height, 5½ feet. Roots \$1.00

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My tubers are not forced, but grown in heavy soil.

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**JOHN ADAM KERNOCHAN F. D.** (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet.

**Root \$1.50**

**JOHN ADAM KERNOCHAN**

**JOAN FERENZ I. D.** (Rindfleisch-Ruschmör) — Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show

**Root \$2.00**

**JOAN PHILLIPS, JR. I. D.** (Samuels-Parrella) — An unusual bi-color, different than anything you've seen. In fact, this dahlia is almost in a Chrysanthemum formation. Blooms average 7 to 8 inches. Color, deep mallow pink, white tips. Each bloom true to color. The petals have lacinated tips. An excellent growing plant. Height 4 to 5 feet.

**Root \$2.00**

**JERSEY BEAUTY F. D.** — Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet.

**Roots 50c**

**JERSEY'S DAINTY** (Incurved Cactus) — One of the best white cactus Dahlias to date, being a free bloomer and a good keeper.

**Roots 75c**

**JUSSANT I. C.** (De Royter) — Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet.

**Roots \$1.00**

**"SUPER DAHLIA SEED"**

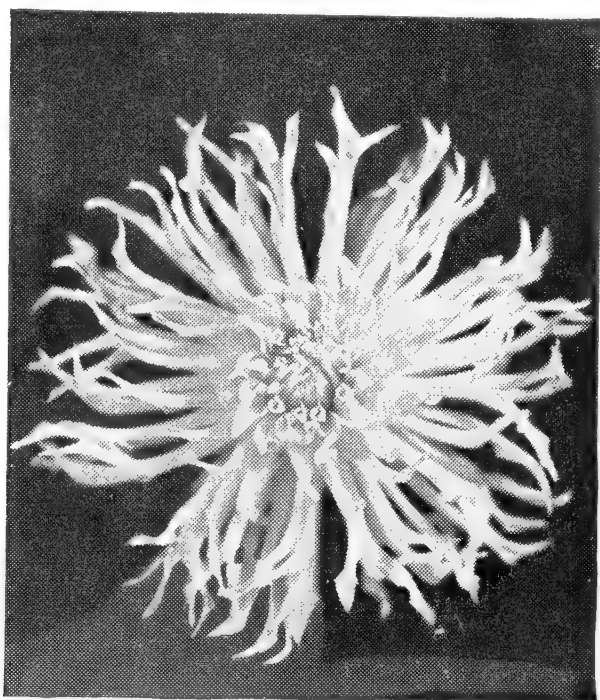
Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following **GUARANTEE**, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

**50 Seeds \$3.00 Net**

**100 Seeds \$5.00 Net**

**(Trial packet \$1.00)**



**KIMIKAGE**

**KIMIKAGE I. C. (Parrella) —**

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

**Root \$2.50    Plant \$1.25**

**KING PETER F. D.**—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. **Root \$1.25**

**KIRSTEN FLAGSTAD (Brown-Rocky River)**—Bloom 10 x 5, Bush 5 ft. An artistic flower of buff with gold and apricot shadings. Early and prolific. Should be the first in your garden. **Root \$1.75**

**KELVIN I. D.**—One of the greatest dahlias to come out of Australia. Blooms are large and massive, held facing up on strong stems. The color is buff heavily suffused carmine rose, giving a general color effect of peach pink. **Root \$2.00    Plant \$1.00**

### **OUR GUARANTEE**

1. **NOTHING** but tried and selected tubers are sent out.
2. **I PRACTICE** treating my customers as I would want others to treat me.
3. **I SELL** my stock at prices that are within reason.
4. **I AM NOT** trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

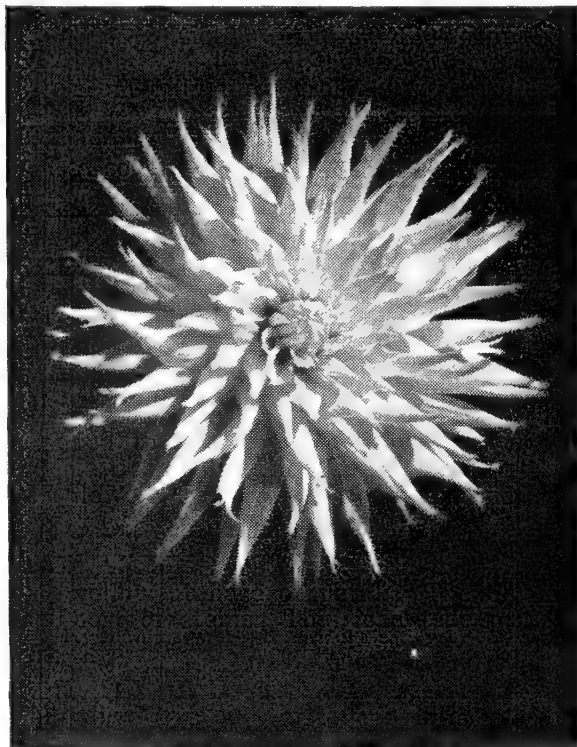
### **SHIPPING**

We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than five dollars (\$5.00). Kindly add 25c for postage.



The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the cooperation of the growers, the progress shall last.



LONG ISLAND SUN

**LONG ISLAND SUN S. C. (Tooker-Parrella)**—Color, deep primrose yellow, clean clear color. Long queld petals. This dahlia attracts a lot of attention by the visitors at the show as well as at our garden. It is a real beauty. Size 9 by 5 inches. Stems 8 to 10 inches. Bush 4½ feet spreading. Dark foliage. Free bloomer early and late.

**Roots \$5.00    Plants \$2.50**

**LADY GARTMOR F. D. to I. D. (Kelly)**—Carmine with ox-blood shadings on petals and on center. Blooms average 9 by 5 inches or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. Height of plant, 6 feet. **Root \$2.00**

**LAETARE, S. C.**—A bi-color dahlia which is unusually beautiful. Color, red and yellow. The lovely blooms are erect on cane-like stems. Height of plant 4 ft. **Root. \$1.00**

**LAVENDER BLUE I. D.**—The nearest Blue Dahlia to date. Because of unusual color this dahlia is deserving of a place in the garden. size 8 by 5 inches.

**Roots \$5.00    Plants \$2.50**

**LYNN FONTANNE S. C. to I. D. (Lee-Parrella)** — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems.

**Root \$2.50    Plant \$1.25**

## SPECIAL COLLECTION OFFERS

**No. 1—SMALL GARDEN COLLECTION**—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.50**

**No. 2—BEGINNER'S COLLECTION**—12 large roots, all different, named and labeled. **for only \$5.00**

**No. 3—15 roots**, all different. Some of the latest introductions, named and labeled. **for only \$10.00**

**No. 4—EXTRA SPECIAL**—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **\$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

**LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE**

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.



**MABEL HUMPHREYS**

**MABEL HUMPHREYS F. D. (Parrella)**—Color, pink suffused rose with fine tips of buff yellow. Size,  $9\frac{1}{2}$  inches to 11 inches by  $5\frac{1}{2}$  inches to  $6\frac{1}{2}$  inches. Fine cane-like stems 10 inches to 12 inches holding flowers facing at 45 degree angle. Petals of good substance filling out flowers to good depth, tipping slightly back. Early and profuse bloomer with fine branching habit. This is the seedling shown at our garden under number 36-47. Height of plant, 4 to 5 feet.

**Root \$1.00    Plant \$2.00**

**MARIE F. D.**—Pink. Lovely Dahlia. Prolific bloomer and a fine commercial type.

**Root \$1.00**

**MRS. E. J. (Rocky River, R. C.)**—Clear brilliant pink with white centers and very lightly tipped white. Exceptionally good substance. Winner of 3 Certificates of Merit.

**Root \$1.50**

**MADONNA** (Sarett-Rusohmohr)—Holder of new record of American Home Achievement Medal winnings, 9 in all won during the season of 1949 at Midwest Show in Chicago, Southtown Show in Chicago, Milwaukee, Madison, Moline, St. Louis, Birmingham, Scranton and Long Island. Previous record held by Lois Walcher with 6 in 1938. On all Honor Rolls, East, Midwest, Pacific and South. A huge and immaculately beautiful white Informal Decorative to Semi-Cactus. Can be grown immense. Diameter, 10-13 in. Depth 7-10 in. Formation: young blooms are I. D.; mature blooms are clean cut S. C.; always symmetrical, deep, well poised; centers are full round, tight. The bloom is purest crystal white of remarkable substance

**Roots \$7.50    Plants \$3.75**

**MAFFIE S. C.**—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. Height, 4 feet.

**Roots \$2.00**

**MAGNIFICENT CRYSTALS I.D. to S.C.**—On all three honor rolls. This dahlia is truly magnificent. Color: blend of a soft golden peach. Size: 10 to 13 inches. 8 to 9 inches deep. On long cane stems holding the flower facing. Vigorous grower. Healthy insect resistance foliage. Height, 5½ feet.

**Root \$2.00    Plant \$1.25**

**MARILYN DALE** The Sensational 1949 Introduction—This Fuchsia Rose Dahlia of Semi Cactus formation is a thing of beauty, proclaimed by many as the outstanding seedling of the year. Flowers held at a perfect angle on long rigid stems; bush height 5 to 6 feet with insect resisting foliage grown in my garden 14 by 8. Won A.D.S. gold certificate at New York Sept. 21, 1948 and gold medal at Long Island Dahlia Society, Jamaica, N. Y., Sept. 18, 1948. Listed on all three Flower Grower Honor Rolls. Certificate of Merit at Rutgers trial garden. New Brunswick, N. J.

**Score 85.25**

**Roots \$4.00    Plant \$2.00**

**MARYBELLE F. D. (Premier)**—10 by 6 inches without forcing. Color, Amaranth Rose and Rhodamine Pink. Named for Mrs. David Petty of Bethlehem who speaks on flowers in Penna., Conn. and N. Y. State, also president of Garden Club.

**Root \$3.50    Plants \$1.75**

**M. COL F. D.**—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on canelike stems, facing sideways. Height of plant, 4 feet.

**Roots \$1.00**

**MICHIGAN WHITE S. C. (Keiser-Lakeside)**—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush.

**Roots \$1.00**

**MICHAEL BLACK I. D. (Phillips-Oakleigh)**—An outstanding new Informal in the big bloom class. Without forcing, this splendid variety just naturally grows large — blooms 10-12 inches with good depth and perfect formation. Foliage and plant growth always healthy and insect-resisting—never stunts. Color is a velvety Reddish Purple that does not fade.

**Root \$2.00    Plant \$1.00**

**MISS SAN DIEGO (Comstock) I. C.**—Lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9 x 7 on long straight stems. Achievement Medal winner at Inglewood, Cal. in 1944. Certificate of Merit at East Lansing, Mich. Listed on the 3 Honor Rolls of the country.

**Root \$2.00    Plant \$1.00**

**MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)**—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet.

**Roots 75c**

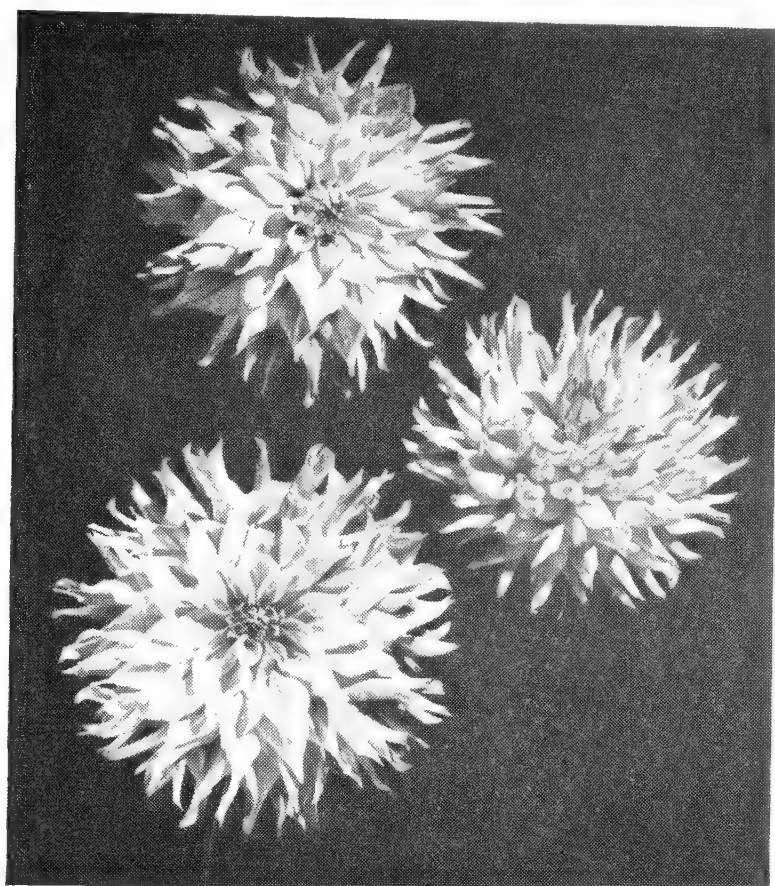
**MRS. IDE VERE WARNER F. D.**—Lavender, Beautiful and Large

**Roots 75c**

**MURPHY'S MASTERPIECE I. D.**—Large Red, a true prize winner

**Root \$2.00**

For thrills get my Super dahlia seeds.



MRS. DEAN ACHESON

**MRS. DEAN ACHESON "B" S. C.**

(Fioretti-Parrella)  
— Color, tyrian pink blended soft rose. With white at center, general effect light blend. A dahlia of exceptional beauty. Winner of the Flowers Growers Magazine trophy at the A. D. S. Show for the best medium size seedling in its class. Size  $7\frac{1}{2}$  by  $4\frac{1}{2}$  inches. Stems 12 inches. Bush 5 ft. Foliage space. Keeping qualities excellent.

**Roots \$7.50**

**Plants \$3.75**

**MRS. HESTER A. PAPE I. D.**—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in "Red", and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow. On Western and Midwest Honor Rolls. **Root \$3.00 Plant \$1.50**

**NEW LOOK** (Guttler-Ruschmohr)—Very large Empire yellow, semi-cactus, size 12 to 14 inches. Long stiff stems. Bush 6 feet tall, with fine green foliage. Good root maker and propagator. Winner of the American Home Achievement Medal at The American Dahlia Society Show in New York. Also American Home Achievement Medal winners at N.E. Penn. Show in Scranton, Pa. and Long Island Dahlia Society Show in Jamaica. Winner of Meritorious Award Ribbon in the Seedling Class at the Midwest Show in Milwaukee, Wisc. Winner of largest and most perfect bloom in the show of the L. I. Dahlia Society in 1947.

**Roots \$4.00 Plant \$2.00**

**NANCY ANN MITCHELL I. C.**—Scarlet. One of the best.

**Roots \$1.50**

**NORTHERN LIGHTS C.** (Dixie)—11 x 6, White. One of the largest dahlias in existence. Scored 84 at East Lansing and is on Eddy's Honor Roll.

**Root \$2.50 Plant \$1.25**

**OLD TRAIL DANDEE** (Distinct Type, between Decorative and Ball). Semi-quilled petals, purple, silver reverse.

**Roots \$1.50**

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Let the gorgeous dahlia blooms be the Good Will Ambassador to your loved ones.

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### OGDEN REID I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinel Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet.

**Root \$1.50**

**OAKLEIGH CHAMPION** (Phillips-Oakleigh)—New and outstanding Incurved Cactus of magnificent beauty, artistic formation and unusual Show record. A Champion in ALL respects. General color is blend of Burnt Orange and Soft Pink with Yellow Shadings at base of long, lacinated and twisted petals. Blooms 8 to 10 inches with good depth, held erect on long stiff stems. A tall grower averaging 6 feet, foliage dark green and insect resistant. Certified at East Lansing, Fairmont, Baltimore. Honor Roll. Achievement Medal Winner.

**Root \$3.00 Plant \$1.50**

**PINK BOUNTY** (Golden Rule)—A Formal Decorative 8-10 by 4-5 inches. A bright lavender pink overlaying golden yellow. Flowers facing. Bush, 4-5 feet. Symmetrical, free branching and profuse in bloom. Flowers open rapidly on bush and after cutting. Young flowers will develop and keep a long time.

**Root \$5.00 Plant \$2.50**

**PREMIER'S WINSOME I. D.** (Premier)—Color, white suffused with mallow pink. A very massive bloomer. Which can be grown to an immense size, with proportionate depth. A dahlia of real merit, with all the good qualities a dahlia should have. A Certificate Winner and this dahlia will win for you.

**Root \$1.50**

**PREMIER'S MAJESTIC I. D.** (Premier)—Color, salmon, gold and mulberry. A real fine dahlia on cane-like stem. Height, 5 feet.

**Root \$1.00**



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There is a great difference between the dahlia our father used to know and  
the modern dahlias.

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**PYGMALION** (Holland 85A)—Bloom 9 x 5, bush 5 ft. Very attractive large orange-tan flowers suffused peach red. Petals incurve, and at times revolute enough to qualify as an Incurved Cactus. Healthy and rugged, with good stems.  
Root \$2.00 Plant \$1.00

**PURPLE TRIUMPH** (Kemp 85A), 1947, Bloom 12 by 5, Bush 5 ft.—This is a pleasing rich violet purple. Rugged grower and good root maker. Cert. at E. Lansing and on all 3 Honor Rolls.  
Root \$3.00 Plant \$1.50

**RAY SMITH S. C.** (Max O. Scheffel)—Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper.  
Root \$2.00 Plant \$1.00

**RED SEA** (Rees)—12 x 5, wine red, cactus. Prize winner, best 10 blooms in 1946 Midwest Dahlia Show at St. Louis, Mo. Grown in 5 official trial grounds this year. Excellent grower; can be easily grown 12".  
Root \$3.00 Plant \$1.50

**REES SUNSHINE C.**—Yellow. Very fine quilled petalled. Different. None like it. A dahlia of exception merit. Size 6x4. Bush 4 feet high.  
Root \$3.50 Plant \$1.75

**REES SPLENDOR S. C.**—Red. Inside petals lavender. Tall grower. A large flower on good stem. Profuse bloomer.  
Root \$5.00 Plant \$2.50

**RED VELVET** (Dahliadel)—A stunning Cactus to Semi-Cactus. Definitely a rich currant red with cardinal shadings, but it has soft Tyrian purple shadings on the reverse which enhance its beauty and perfection. Healthy with strong erect stems growing well out of the foliage. Wonderful substance, spectacular for decorating and baskets. Many blooms at a time that will easily measure 10 by 6 inches. A dahlia to be proud of, and the envy of your friends.  
Root \$3.50 Plant \$1.75

**RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation.  
Root \$1.50

**ROCKET SPRAY S. C.**—Lovely cerise with lemon base. The petals are fine and well pointed. Bush rather tall with 8-inch blooms on long stems.  
Root \$1.50

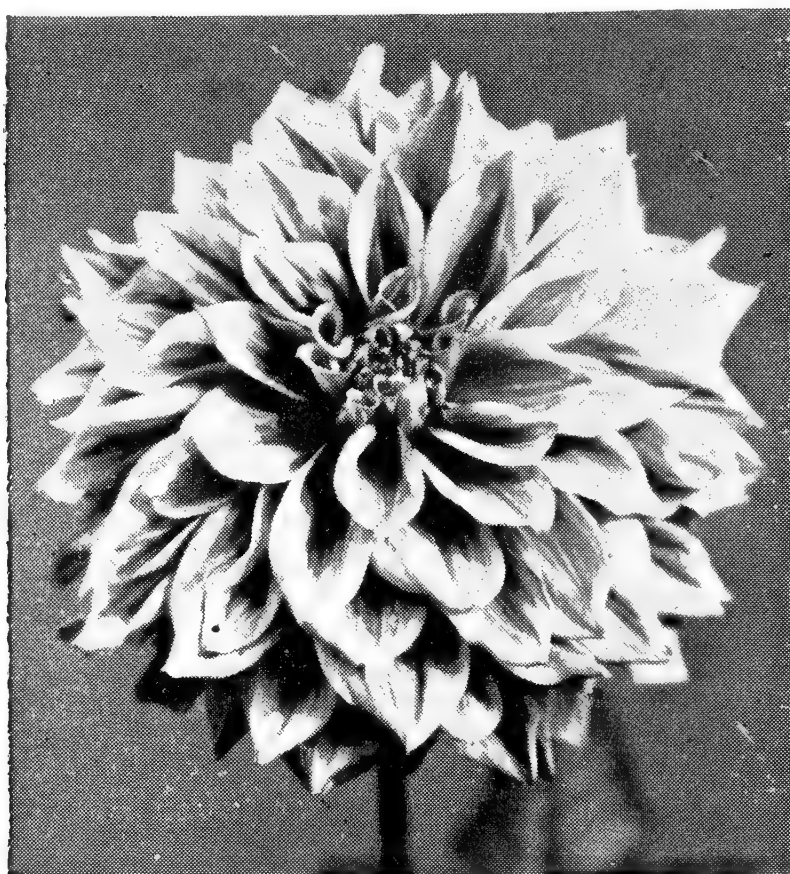
**RITA WELLS I. D.** (Straight-Wells-Ruschmohr)—Large grenadine pink and buff.  
Root \$1.50

**RIVER JORDAN**—F. D. Large 12 inches by 7 inches. Purple; a dahlia needed in this class.  
Root \$3.50 Plant \$1.75

**ROSE OF SHARON C.** (Rees)—Pink. A tint of Yellow at center. A real beauty. A bouquet itself. The formation and color combination make this a very outstanding dahlia. Size 6x4. Height 4 feet.  
Root \$5.00 Plant \$2.50

**RUBY GLOW F. D. B.** (Parrella)—Size 5½ by 3½. Color, dahlia purple. This is a color sport of Gypsy Girl but it grows larger than its parent. Same good keeping qualities and stems 10 to 12 inches. Other characteristics except size identical. Bronze medal winner at A.D.S. 1947 show. Admired by all at our gardens as well as at A.D.S. show.  
Root \$2.00 Plant \$1.00

**RUDOLPH MOTZNICK I. D.** (Retzer)—Ridgway, amaranth pink suffused pale amaranth pink. Size 11 inches across; depth 6½ inches; stems 8 to 10 inches and canelike; flowers held at 45 degrees and side; petals are firm and thick with good keeping qualities.  
Root \$3.00 Plant \$1.50



**SALLY KLEIN**

**SALLY KLEIN F. D. (Kelly-Parrella)**—Color, blend of tyrian pink and pinard yellow with both colors showing in lines on the broad petals. Yellow at base of petals and in center. Blooms average 10 inches or better without forcing. Flowers erect on fine cane-like stems facing. Plant, an easy and vigorous grower, a prolific bloomer with insect resisting foliage. In presenting this dahlia, we are sincere in saying, this is one of the finest dahlias we have had the pleasure of offering to the public.

**Root \$3.00 Plant \$1.50**

**SARETT'S PINK FLAMINGO (Sarett-Ruschmohr)**—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home

**Root \$2.00 Plant \$1.00**

**SHERWOOD'S PEACH (Sherwood-Ruschmohr 85A)**—1944, Bloom 11 x 7, Bush 3 ft. An orange apricot of a softer tone than Sunrays. Cane-like stems with insect resistant foliage. Rather slow developing so should be planted early.

**Root \$1.25**

**SILVER GLAMOUR** is not "just another dahlia"! It is an authentic color sport of the parent "Glamour". Color is deep rose heavily flushed with white.

**Root \$3.00 Plant \$1.50**

**SILVER METEOR F. D. (Wolfe)**—Mauve with silver lines and silver reverse, a new color, perfect centers. Blooms are 9 x 6, facing to 45° angle, good substance; good long stems, good heavy foliage. Plants about 5 feet tall, early midseason. On Honor Roll.

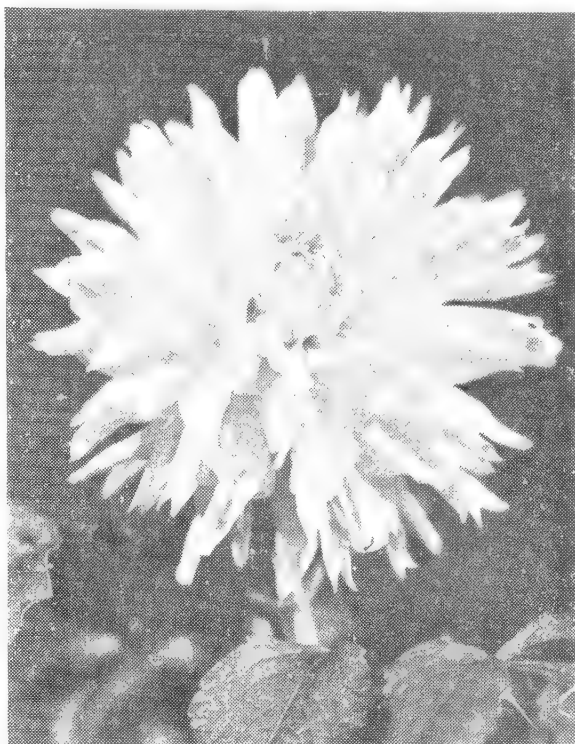
**Root \$2.50 Plant \$1.25**

**SONIA S. C. (Chappaqua)**—Amaranth pink flushed with rhodamine purple. Size, 8 by 6. Very distinctive coloring and petal formation. Foliage is dark and resistant. Blooms early and continues profusely throughout the season.

**Root \$1.50**

**SCARSDALE SUN S. C.** (Braun-Parrella)—Color, light primrose yellow. Size of blooms 8 inches by 5½ inches, very deep for S. C. type. Stems 8 to 10 inches, holding flowers on top and at 45 degree angle. Petals turn and twist in graceful manner, making the flower very outstanding. Twice shown at the N. Y. A.D.S. Show in seedling class, receiving first and bronze medal. Also first at Jamaica, L. I. show. Early and profuse bloomer with good substance. Height of plant, 4½ feet.

Root \$3.50    Plant \$1.75



**SCARSDALE SUN**

**SUPREME COMMAND I. D. to F. D.** (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet.    Root \$2.50    Plant \$1.25

**SWEET LAVENDER I. D.** (Parrella)—A very pleasing bi-color of phlox purple blended with rose lavender with white tips. Blooms average 7 to 8 inches and are held facing on the best of stems. Good foliage and a fine growing plant.    Height of plant, 4 feet.    Root \$1.50

**SON OF SATAN S. C.** (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden.    Root \$1.25

**SUN GAY S. C.** (Hamblyn-Parrella)—Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft.    Root \$3.00    Plant \$1.50

## **ACCESSORIES, ETC.**

Copper Wired dahlia labels painted one side, 85c per hundred, \$6.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

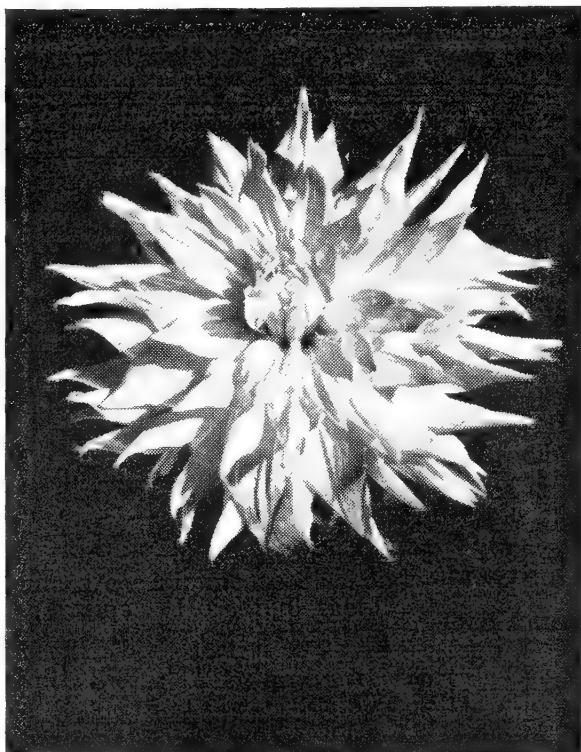
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If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

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**STARAZE "A" I. D. (Kelly-Parrella)**—Color, light primrose yellow. Blooms  $9\frac{1}{2}$  by 6 inches flowers held facing on cane like stem 10 to 15 inches long. Bush compact five feet tall profuse bloomer early and late. An exceptional fine dahlia of good quality and it is a pleasure to grow.

**Roots \$5.00    Plants \$2.50**



**STARAZE**

**THE CARDINAL (Baker-Ruschmohr)**—Cardinal red semi-cactus. Blooms 10-12 inches, facing, on long canelike stems. Bush 6 feet, with clean and leatherlike foliage. Winner of The American Home Achievement Medal in Midwest Show in Milwaukee. Also Central States Show in Chicago, Southern Conference Show, in Chattanooga and Tri-City Show in Moline, Ill. Winner of gold medal in Madison, Wisc., as best seedling. Winner as best 3 blooms in Southern Conference Show in Chattanooga. Winner of Derrill Hart Memorial Medal.

**Root \$5.00    Plant \$2.50**

**THE REAL GLORY F. D.**—Pure white. Very large. **Roots \$2.00    Plants \$1.00**

**TOWER'S EMPIRE I. D. (Tower-Parrella)**—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter.

**Roots \$1.00**

**TOWN TOPIC F. D. (Hulin-Parrella)**—Magenta Purple. The blooms will average nine inches grown normally, with ten to fifteen inches of clear stem above the first set of leaves.

**Root \$1.50**

**VALLEY QUEEN (Robens)**—A triple Honor Roll Dahlia. Very large red cactus, straight to incurved. A four times winner in 1947 in open to all specimen class over 8 inches where it can meet the best of them.

**Root \$2.00**

**VICTORY F. D. (Asther)**—Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion.

**Root \$1.00**

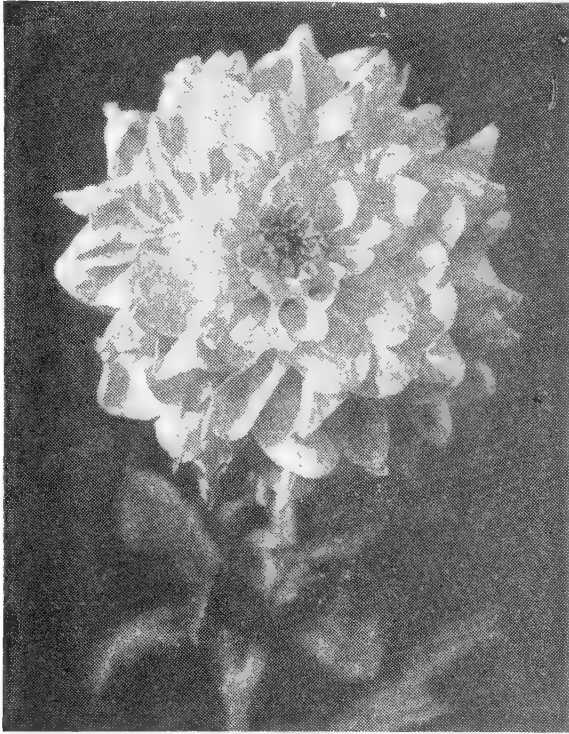
**VIN WELL CRINKLES I. D. (Blamer-Parrella)**—Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom,  $8\frac{1}{2}$  inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet.

**Root \$1.50**

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**An iron bound Guarantee with every tuber.**

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**VIN WELL PARAGON**

**VIN WELL PARAGON F. D. to I. D.** (Blamer - Parrella) — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

**Root \$1.50**

**VICTORY ECLIPSE (Wolfe)**—Medium type; size ranging from 6 to 9 inches and very deep. I.D. to S.C. occasionally nearly F.D. blooms facing to 45° angle, good full center. Good substance. A seedling of "Victory." Plant, 5 to 5½ feet, well branching; florist flower. Color, "Azalia Pink"; the base of the petals is canary yellow. **Root \$3.50 Plant \$1.75**

**VIRGINIA RUTE I. D. (Chappaqua)**—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet. **Roots \$1.25**

**TEN BRIEF SUGGESTIONS TO THE AMATEUR  
ON HOW TO GROW BETTER DAHLIAS**

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.



WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

**WANDA MEADE I. D.** (Parrella—Blamer-Hulin)—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942, and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet red, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. **Root \$1.25**

**WINGS S. C.**—Dark Carmine. Large, outstanding. **Root \$1.50**

**WORLD EVENT F. D. to I. D.** (Dixie Gardens)—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls. **Roots \$1.50**

**WHITEHALL S. C.** (Silverio-Johnson)—Pure White flower, size 10 to 12 inches. Strong growing plant, producing eight prize winning blooms at one time. Show record astonishing. Planting less than seventy hills — entered in nine shows with total 205 blooms. Won two Achievement Medals, three best of shows, Gold Medal Certificate, most meritorious display (basket) and 30 first prizes. A record for undisseminated dahlia. An Honor Roll dahlia priced right. **Root \$5.00 Plant \$2.50**



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The dahlias of yesterday were beautiful, the dahlias of today are divine, but  
the dahlias of the future no one knows.

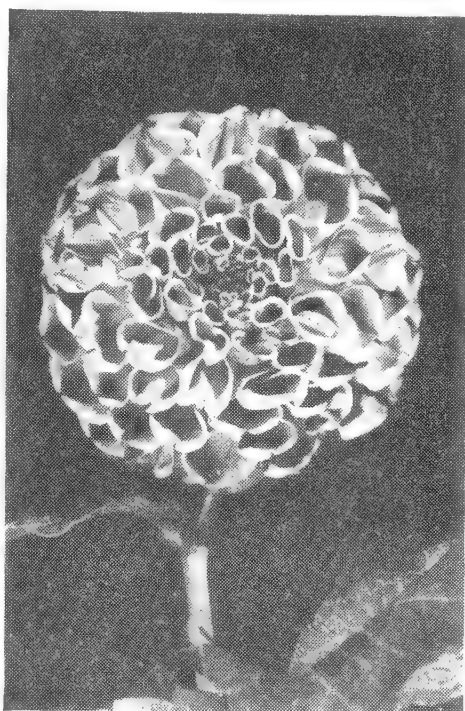
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## BALL DAHLIAS

### PETER BRIAN VAN ZANDT Ball Dahlia

(Fioretti-Parrella) — Color, lavender on the outer petals with a white blend toward the center. Bloom  $4\frac{1}{2}$  by 3 inches, an early and profuse bloomer. Received first prize in seedling class. A dahlia worthy of consideration.

Roots \$2.50



PETER BRIAN VAN ZANDT

- |  |             |   |             |
|--|-------------|---|-------------|
| DUSKY—Dark red.  | Root 75c    | S U P T. A M H Y R N — Clear rose pink. | Root 50c    |
| LEAH PEARL — Pink and Cream.   | Root \$1.00 | WHITE CAPS.                             | Root \$1.00 |
| CHARLOTTE CALDWELL—Orchard Carol.  |             |   | Root 50c    |
| FRANCES HAMILTON ARCHER, Giant Ball (DeGrado-Premier)—Here is one of those new giant Ball Dahlias that grows to 6 inches in diameter with ordinary culture but may be grown even larger through forcing. It is a fitting companion flower to Alice J., but is much more floriferous. Color is a beautiful lavender violet.                           |             |   |             |
|  |             |   | Root \$1.75 |
| MARSHALL KERNOCHAN (Fioretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit, prolific. Date of first bloom, August 20th. Cutting length of stem, 24 by 20 inches. Strong, erect, good proportion. |             |   |             |
|  |             |   | Root \$1.25 |
| ROSY DAWN—Light bi-color, yellow with rose pink.   |             |   | \$1.00      |

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### NOTE

Kindly order your wants early, some of our stock is limited. Please add 35c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

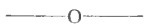
IN THE SMALL VARIETIES WE ARE OFFERING THE  
FOLLOWING WHICH ARE VERY GOOD

**MINIATURE DAHLIAS - Roots Only**

<b>ANDIES ORANGE</b> —Bright orange.	<b>\$1.00</b>
<b>ANN Z. M. F. D.</b> (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft.	<b>\$1.50</b>
<b>AYESHA</b> —Orange.	<b>75c</b>
<b>BO PEEP F.D.</b> —Purple	<b>.75</b>
<b>BILLY BOY F.D.</b> —Deep Red	<b>.75</b>
<b>BRIGHT LASS I. D.</b> —Unusual shade of bright rose with curly petals. Exhibition variety.	<b>75c</b>
<b>BUCKEYE BABY</b> —Gold bronze.	<b>75c</b>
<b>BABY ROYAL S. C.</b> —Salmon pink.	<b>75c</b>
<b>BISHOP OF LLANDORF</b> (Duplex)—Red, plant very unusual, foliage almost black.	<b>50c</b>
<b>CHICO I. D.</b> (Chappaqua)—Scarlet. Size, 3 by 2 inches. Blooms profusely on long stems. Good keeper when cut.	<b>\$1.00</b>
<b>CORALETTE</b> —Coral pink.	<b>.75</b>
<b>CORINNA, MFD.</b> —Deep Yellow	<b>.75</b>
<b>DOUBLE VICTORY S. C.</b> —Scarlet Red	<b>\$1.00</b>
<b>GRENADIER F. D.</b> —Very Bright Red	<b>75c</b>
<b>IKE S. C.</b> —Deep Velvet	<b>75c</b>
<b>JAMBOREE</b> —Pink.	<b>75c</b>
<b>LITTLE JENNIE</b> —Flesh color canary center.	<b>75c</b>
<b>LITTLE DIAMOND</b> —Pink.	<b>75c</b>
<b>LITTLE FIRE BALL</b> —Bright Red.	<b>.75</b>
<b>MISS INNOCENCE F. D.</b> —A small white which is very attractive.	<b>.75</b>
<b>NICKY</b> —Pink.	<b>\$1.00</b>
<b>PRINCESS ALBA F.D.</b> —White	<b>.75</b>
<b>RED SHADOW</b> (Frank-Dahliadel)—Most striking Bicolor Miniature Formal Decorative. Beautiful cherry red very evenly tipped with white. Won the A.D.S. Trophy and Silver Medal Certificate at N. Y.	<b>\$2.50</b>
<b>RICKEY F. D.</b> —Bicolor in crimson red and white. A favorite.	<b>75c</b>
<b>SANTA THERESE</b> —Flesh Pink.	<b>\$1.50</b>
<b>WHITE FAWN F. D.</b> —Pure white.	<b>75c</b>
<b>WISP—M.F.D.</b> (Siebrecht-Parrella)—A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting.	<b>\$1.50</b>

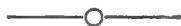
## EXHIBITION POMPON DAHLIAS - Roots Only

AMBER QUEEN—Clear rich amber; shaded apricot.	50c
AMBER GLOW—Coral and gold.	50c
BRASS BUTTON—New Deep Yellow	1.00
BETTY ANN—Exhibition. Soft clear pink.	50c
BRONZE BEAUTY—Bronze	.50
CLARISE—New Bright Orange.	75c
GERDA C.—Creamy yellow.	50c
IROQUOIS FLAME—Flaming Red	75c
JOHNNY PEPPIN—Dark Red.	.50
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE HERMAN—Red and white bi-color.	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
RITA M.—Red	.75
SHERRY—Violet purple.	75c
YELLOW GEM—Yellow.	50c
RED WARRIOR—Red	75c



## SINGLE DAHLIAS - Roots Only

BARTON—Scarlet	\$1.00
LAVENDER GEM—Lavender.	75c
LORNA DOONE—Salmon Pink	.75
MARSHALL'S GLORY—Red, white tipped.	75c
MY WHITE LADY—White with trace of Pink	50c
ORANGE GOLD—Color orange gold.	\$1.25
PEQUOT YELLOW—Yellow.	75c
PRAXITELLE—Purple tipped white.	75c
PURITY—White.	75c
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	\$1.00
SCARLET CENTURY—Bright Fiery Scarlet	75c
TANGO CENTURY—Orange and gold.	50c
TWINKLE (Orchid)—rose and white.	75c



## COLORETTE

ANNABELLE (COL.)—Clear Pink. Very Outstanding in color and form	\$1.25
MISS JULIE, (COL.) Rich Deep Wine Red. Very outstanding in color and form.	\$1.25

## OUR 1950 SHOW RECORD

A.D.S. New York—Gold Medal, Special Trophies, plus many First Prizes  
New York Florist Club—Gold Medal

## JUST A FEW OF OUR MANY TESTIMONIALS

Brooklyn 13, N. Y.

Dear Mr. Parrella:

Enclosed please find check, in amount \$29.50 for the 2 orders, and the extra Root of Dahliamum. \$1.50 Root; Order Nos. 7906 and 7938.

I thank you for the fine way you attended to my orders, and I wish you a very successful season with your Dahlias. If it is possible, I'll try to make a visit to the September Exhibition if I will feel stronger. With all good wishes for your good health,

Gratefully yours,

S. F. M.

Kerrville, Texas

April 10, 1950

I want to thank you so much for finding the "Lord of Autumn" and sending it to me. It is one of my favorite dahlias and I appreciate it very much but I wish that you would send me a bill for the expense and trouble.

I am highly pleased with all the bulbs that I have ordered from your company and find they are far superior than any other bulbs that I have tried. The Ogden Reid that I ordered from you last year grew several blossoms that were over 14 inches across. Many of my friends could not believe it and had to come and see for themselves. Quite a few indicated they were going to order from you and I am sure they will be pleased.

Thanking you again for your kindness and courtesy, I remain,

Sincerely,

Mrs. S. M. K.

Oak Bluffs, Mass.

August 3, 1950

Dear Sir:

Not having seen that extra dahlia root listed in your catalog I thought you might be interested in hearing about it. I refer to the variety named Martha Blohn.

To begin with I decided to grow it naturally. There was no feeding, pruning, etc., and a minimum of disbudding. Hence it was the same as field grown. Plant growth was steady and the usual period of slow growth was absent. In early July it was 4½ ft. tall and the first bloom was July 20. It is a bushy plant but an attractive one with well spaced lateral growth. Insects seemed to ignore it.

First bloom was an unusually beautiful violet rose ID and ten by five.

Sincerely,

A. E. C.

Columbus, Ga.

January 9, 1950

Albert Parrella Dahlia Gardens

3380 Ely Avenue

Bronx 66, N. Y.

Gentlemen:

I was so pleased with the dahlias I ordered from you last year that I can hardly wait to get your new 1950 catalog. The plants of Ann Tooker and Ogden Reid did wonderful.

Mrs. A. B. B.

Century, Florida  
May 9, 1950

Dear Mr. Parrella:

The dahlia roots came two weeks ago and thank you so much for sending such nice ones.

Also, I wish to express my appreciation of the very fine extra roots you included.

Mrs. A. L. W.

## ORDER BLANK

Name

Address.....

City \_\_\_\_\_ State \_\_\_\_\_

When Wanted .....

Ship Via..... Amt. Enclosed.....

[illegible]

Please make Check or Money Order payable to Albert Parrella





## **HOW TO GROW DAHLIA FROM SEED**

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

# PARRELLA'S

## 1951 DAHLIA CATALOGUE



### GYPSY GIRL

**GYPSY GIRL** (Parrella)—F.D. Size  $4\frac{1}{2}$  x  $2\frac{1}{2}$ . Color rosaline pink flecked with dots and stripe of dahlia purple, a variegated florists type with good form and substance, 10 to 12 inch stems. Profuse bloomer. Keeps well when cut. Won Flower Grower silver trophy for best medium size commercial dahlia and A. D. S. silver medal certificate in seeding class. Height 5'.

Root \$2.00 Plant \$1.00

## ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

• Corner 222nd Street

• BRONX 66, N. Y

Telephone OLinville 5-8384